Fikra

2026

Fikra Digital Marketing Company Profile


WHO WE ARE

We are your strategic partners for digital growth

At Fikra, we don't see ourselves as just a marketing agency, but as your strategic partners on your journey to transform ambitious goals into tangible achievements. Our agency was founded to be the place where ambitious .ideas become real, digitally driven facts

We are a startup with a fresh perspective, but we stand on solid ground thanks to years of practical experience our team has gained serving major brands in the region. We blend the dynamism of youthful ideas with the depth of pioneering expertise to create a unique and impactful presence for you in .a highly competitive market


Our Vision
Our Mission

Our Vision

To become the leading and most trusted digital partner for businesses in the region, and to be a benchmark for innovation and professionalism in digital marketing. and professionalism

Our Mission

To empower our clients to achieve sustainable growth and competitive advantage in the digital world by providing innovative and integrated marketing solutions tailored to their .goals



OUR INTEGRATED SOLUTIONS

Implementation Mechanism

Excellence and technical innovation

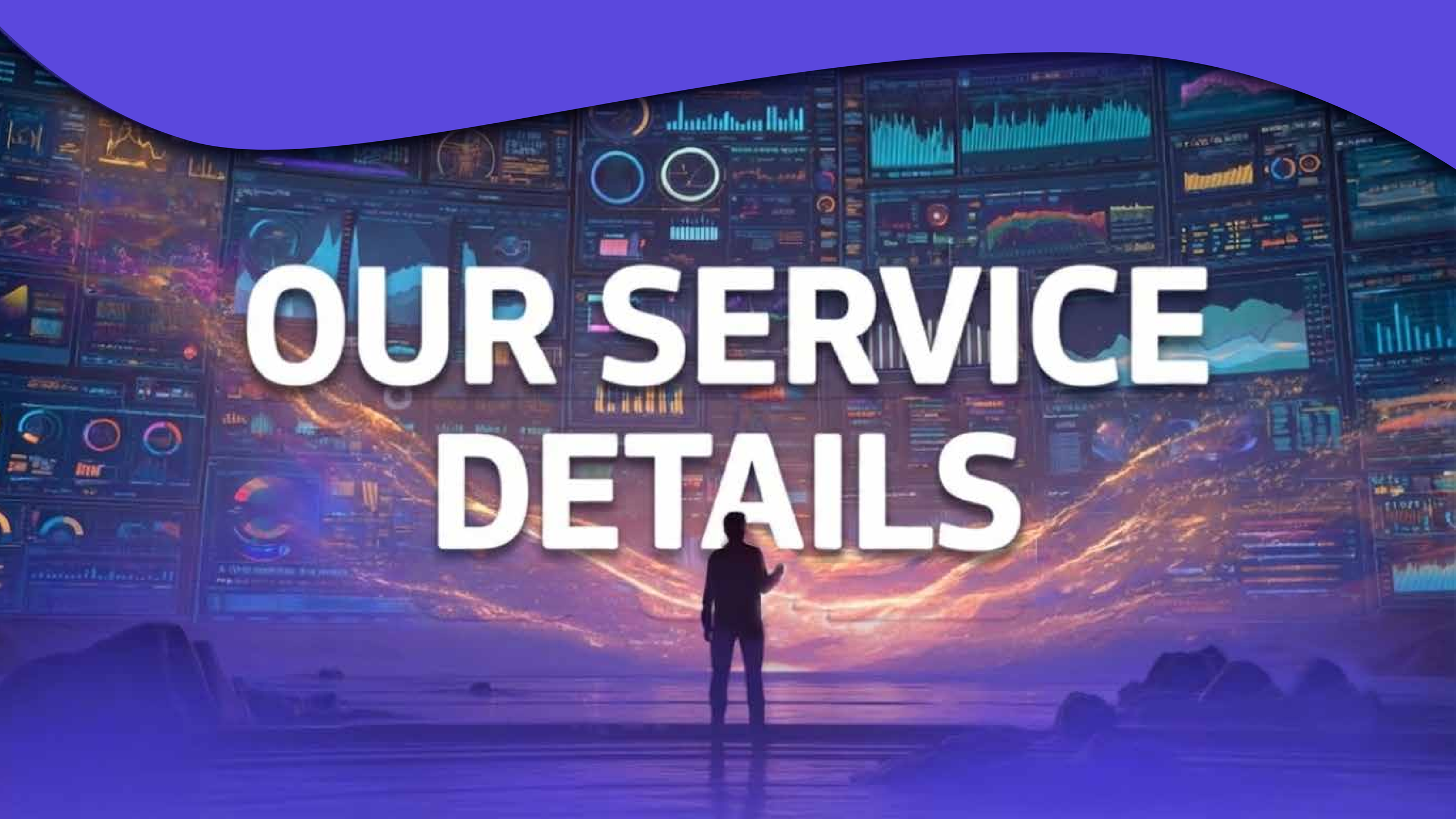
We design and develop modern, fast, and responsive websites (Responsive Design) to provide a unique user .experience

Attract customers and increase sales

We reach your target audience and turn their attention into loyalty through social media management, launching paid advertising campaigns, and improving your search engine .visibility (SEO)

Building and establishing the brand

We lay a strong foundation for you, from building marketing strategies and designing visual identity, to developing a website that reflects your values


OUR SERVICE
DETAILS

Logo design and visual identity

We design a unique logo and a professional visual identity that reflects your brand values and becomes ingrained in the minds of your .audience

Website Development

We design and develop modern, fast, and responsive websites (Responsive Design) to provide a unique user .experience

Building marketing strategies

We begin with a comprehensive analysis of the market, competitors, and audience to develop a detailed and systematic action plan that .ensures real results

Paid advertising campaign management

We target the right audience in the most effective ways on platforms such as Google Ads and social media to ensure the highest return on .investment (ROI)

Social media account management

We manage your accounts on various social media platforms, develop well-thought-out content plans, and interact with your audience to maximize the benefits of your digital presence

Mobile application development

We develop user-friendly mobile applications for iOS and Android platforms, enhancing the user experience and increasing .interaction

Professional video production

We produce professional 2D and 3D graphics videos that enhance your message and attract your audience's .attention

Search engine optimization (SEO)

We use advanced strategies to improve your website's ranking in search engines and increase .organic traffic

Marketing Consulting

We offer consulting sessions with marketing experts to assess your current strategy and develop effective growth .plans

Developing artificial intelligence (AI) solutions (AI Agents)

We help you automate repetitive tasks and increase efficiency by developing .customized AI solutions

Building (CRM - ERP) systems

We develop integrated customer relationship management (CRM) and enterprise resource planning (ERP) systems to improve operations and .boost growth


Artifcial
Inteligence
AI Solutions

We integrate the power of artificial intelligence into your marketing to unlock new horizons of accuracy, efficiency, .and growth

Intelligent ad optimization

We manage your advertising campaigns intelligently to ensure the highest possible return at .the lowest cost

Personalize the customer experience

We provide content and offers tailored to each customer to increase their engagement and .loyalty to your brand

Predictive Analytics

We anticipate market trends and future customer behavior to make proactive and .profitable decisions

Custom intelligent agent

We develop a smart assistant specifically for your business to automate customer service and answer inquiries around .the clock

Advanced Audience Segmentation

We segment your audience into precise groups based on their behaviors to ensure the correct marketing .message is received

Sentiment Analysis

We monitor and analyze customer opinions about your brand online to understand and improve .your reputation

AI-Assisted Content

We accelerate the process of producing creative and engaging content using advanced artificial .intelligence tools

Our methodology



4 Steps Towards Guaranteed Success

1 Exploration and analysis

We begin by listening and delving into the depths of your brand to understand your vision and goals, along with a comprehensive analysis of the market and .competitors

2 Strategy building

We transform knowledge into a clear roadmap, defining SMART goals and key .messages

3 Creative execution

Our team of creative and specialized professionals will implement the plan with the highest quality .standards

4 Measurement and continuous improvement

We monitor performance, analyze data, and provide transparent reports to continuously improve .our strategies


OUR REGIONAL EXPERTISE
WE UNDERSTAND YOUR MARKET AND SPEAK YOUR LANGUAGE

We don't blindly apply global strategies; instead, we design solutions that align with local culture and consumer behavior in the region
Our figures and success stories in key markets are the best proof of this

United Arab Emirates

Our achievements

+10 clients from our success partners

Our understanding of the market

Keeping pace with speed and innovation in a global business environment that combines technology and excellence

Egypt

Our achievements

80+ clients we helped to have a digital presence

Our understanding of the market

We have extensive experience in dealing with a huge and diverse market with complex purchasing behaviors and varying income levels

Kingdom of Saudi Arabia

Our achievements

Over 50 customers have trusted us

Our understanding of the market

We have a deep understanding of Vision 2030 and the changing market dynamics in the region's largest economy

European market

Our experience in the European market confirms our success in implementing integrated marketing solutions that have contributed to building a stronger brand presence and achieving clear results within diverse and complex environments

Gulf market

Our experience in the Gulf market reflects our ability to provide integrated marketing solutions that have achieved tangible results and strengthened brand presence in competitive and rapidly .growing markets


WHY CHOOSE
FIKRA

We differ from others because we place partnership at the heart of our work. Choosing this idea means

A team of experts	Our team has deep experience and specialization in various fields of digital marketing
Innovative solutions	We don't follow traditional methods; we always look for new and innovative ideas to achieve your goals
Inclusivity and Integration	All your marketing services in one place, saving you time and effort and ensuring consistency
Focus on results	Every strategy we develop aims to achieve measurable results, because your success is the measure of our success
A true partnership relationship	We don't work for you, we work with you, and we treat your company as if it were our own

Our Achievements

GARAGE 90


GARAGE 90
معاينة هتسهل قرارك


GARAGE 90
بيع عربيتك بإعلان احترافي
يختصر الوقت


GARAGE 90
الثقة بتبني بالتجربة


GARAGE 90
عرض VIP لملاك Luxury Cars
عمولة 1% بعد البيع
بدون رسوم إدارية
بدون مصاريف فحص أو تصوير
موديلات 2025–2026
العرض ساري حتى نهاية يناير
والتساب 01275555494


GARAGE 90
في GARAGE 90
العربيات المستعملة بمعايير الجديدة
تقسيط مرن
تصوير احترافي
فحص معتمد
تاريخ صيانة
اختبار قيادة


GARAGE 90
بيع عربيتك وأنت مطمن
مع GARAGE 90


GARAGE 90
تسعير واقعي
=
بيع أسرع
تسعير واقعي = بيع أسرع


GARAGE 90
اطمن... فحصناها قبل ما تشتري
كل عربية وراها تقرير فحص


GARAGE 90
أختبرها .. وقرر براحتك


6:33
garageninty
Garage 90
789 posts
7,547 followers
3 following
Buy & Sell Premium Pre-Owned Cars
Thorough Vehicle Inspection.
Exceptional Condition.
Trusted & Transparent Service History more
www.garage-90.com and 1 more
Garage Niinty
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Message
Marcedes
BMW
Volvo
Jeep
Maserati

مضغوط بالخمسة
Madghout bil Khamsa







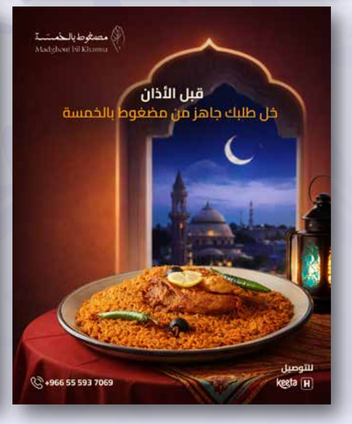




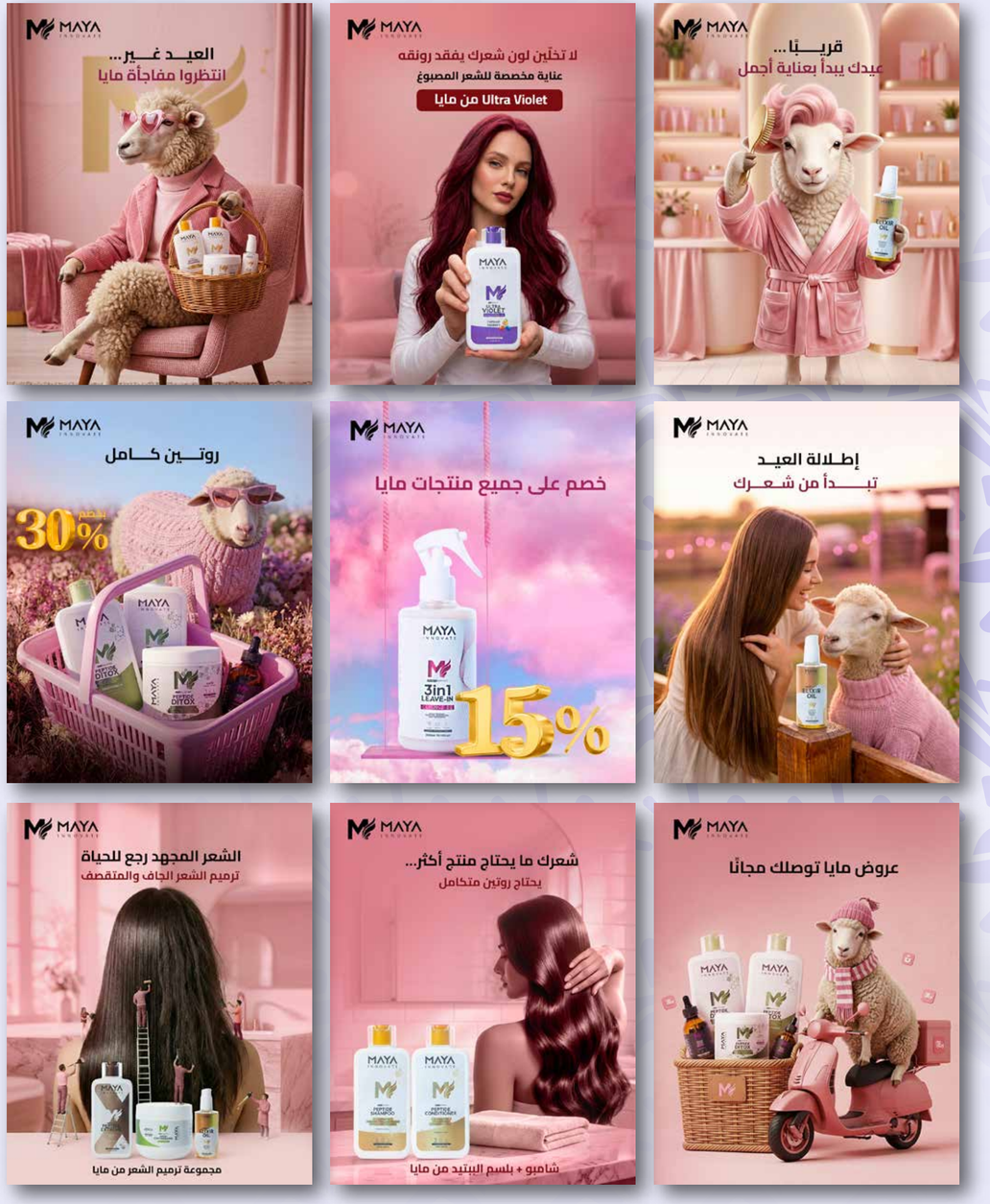










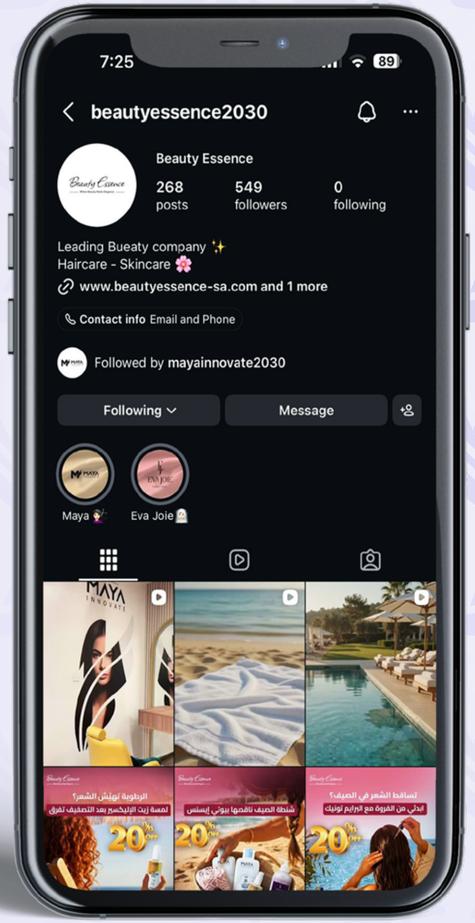


MAYA INNOVATE



Beauty Essence

Where Beauty Meets Elegance





















WALAA RASHWAN STUDIO

ARCHITECTURE . INTERIOR DESIGN . CONSULTATIONS



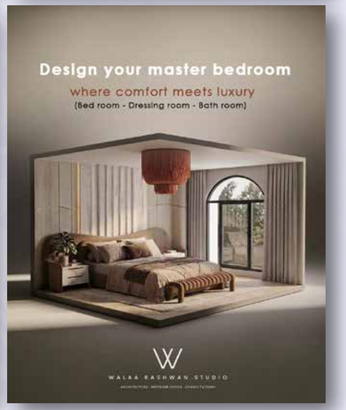




































La Beauté studio



Al Watan Specialized Veterinary Clinic

عيادات الوطن التخصصية البيطرية

















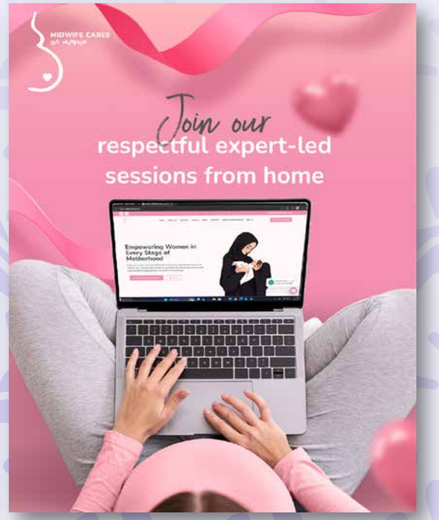




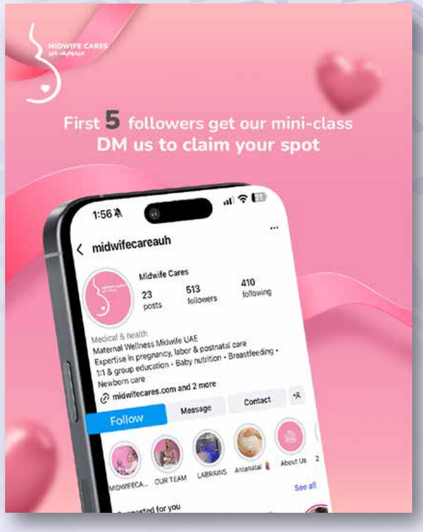
MIDWIFE CARES
ميدوايف كير



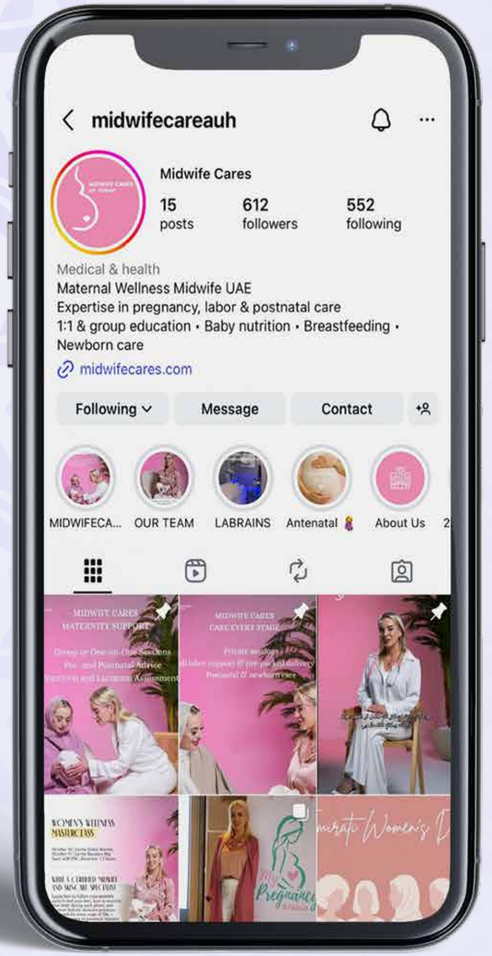












أسلوب الحياة للتغذية
LIFESTYLE













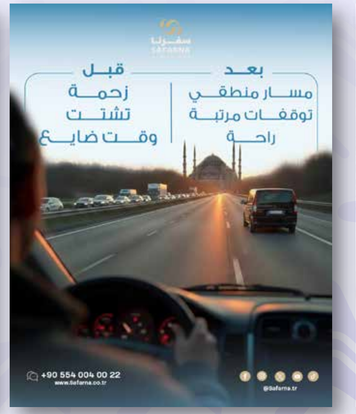




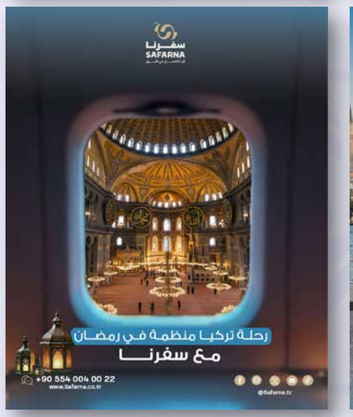










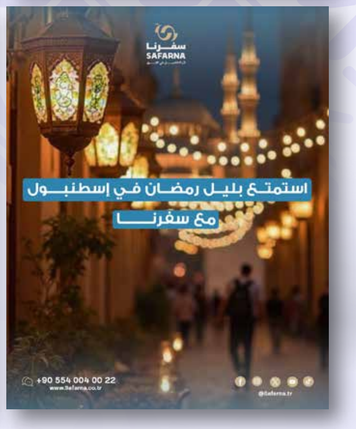












سفرنا
SAFARNA
لأن التفاصيل هي الفرق



AL SURAYYI
السريّع



















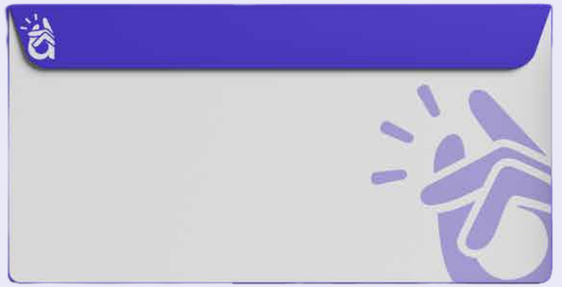


Visual Identity



Fikra


Fikra
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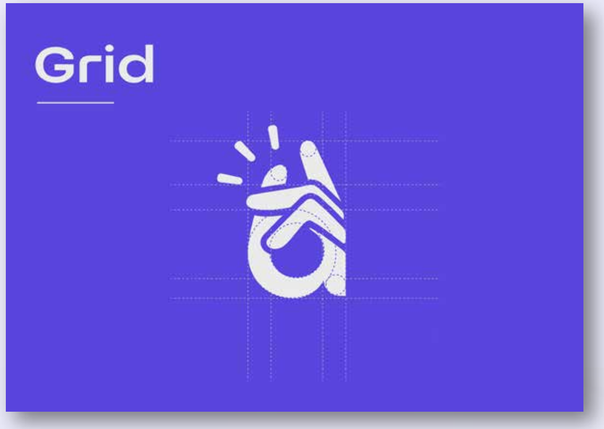

Fikra


Fikra
Mahmoud Zohery


Logo
a +
=
Fikra


C: 75%
M: 74%
Y: 0
K:0
#5b48de


C: 7%
M:6%
Y: 0
K:0
#eaeaf9


Grid

taxi food



KSR

MOTORS










RUSH
ENERGY


RUSH
ENERGY
300


RUSH
ENERGY


خرافي















Prime
PROPERTY




OUR PARTNERS

Egyptian market

Saudi market



European market



Gulf market



Are you ready ?

To turn your next idea into an unforgettable success story ?

Let's be that partner.

Contact us

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